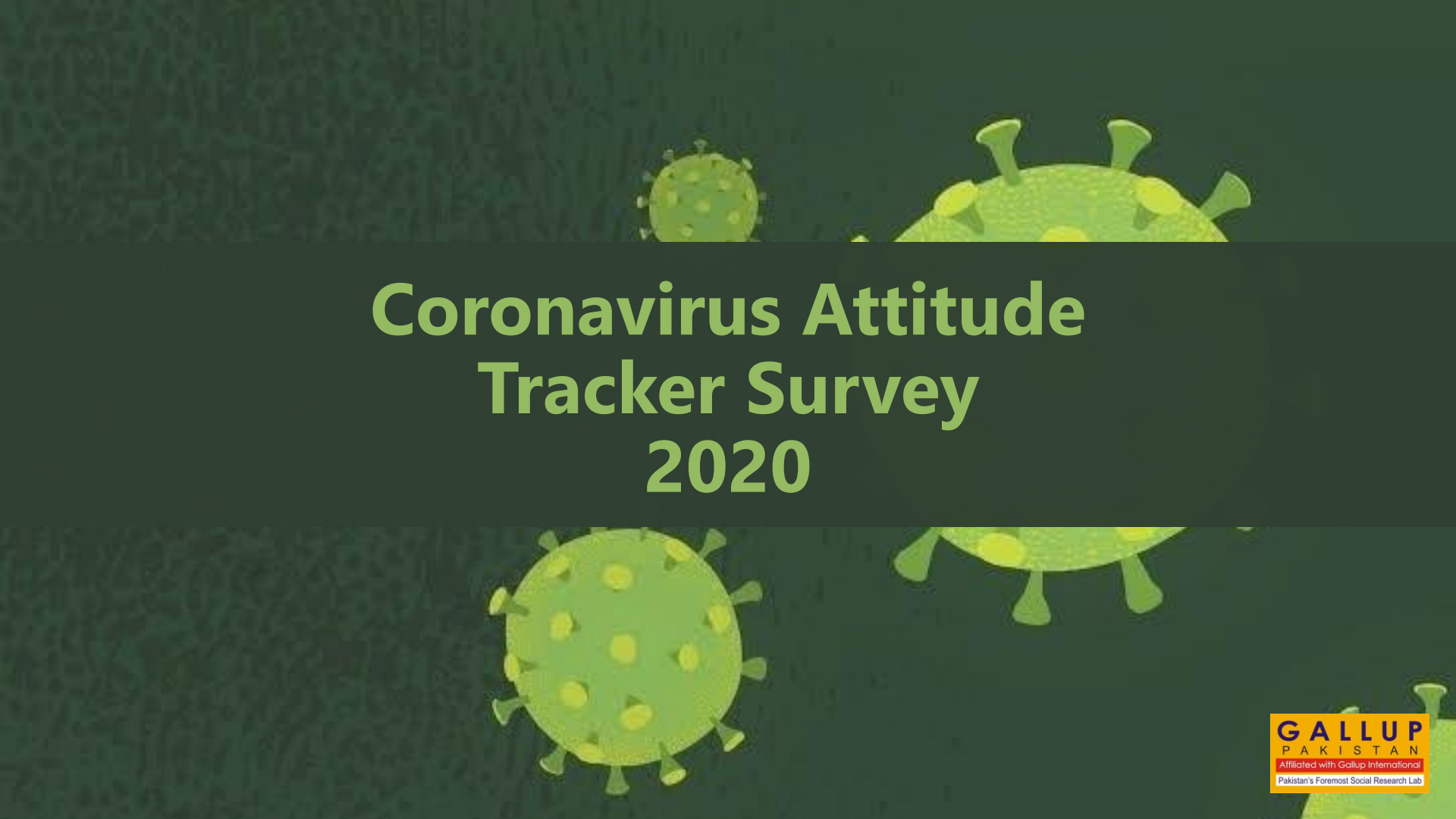




Coronavirus Attitude Tracker Survey 2020

Introduction

The alarming rate of the spread and severity of COVID-19 outbreak has raised deep concerns over the world. 1,274,923 people have been infected globally; more than 69,000 have died and 260,484 have recovered so far. As the number of infected countries and persons, and the death toll rises, there is growing panic among nations across the globe.

The government of Pakistan has urged citizens to self-quarantine and keep physical interaction to a minimum as the number of cases continue to soar everyday. Partial lockdowns are imposed in various provinces to slow down the rate of spread, and 'flatten the curve'.

The aim of this presentation is to summarize any noteworthy changes in public opinion, attitudes and behavior since the outbreak in Pakistan.

Table of Contents



Section 1: Perceptions of Threat from the COVID-19

- 1.1 To what extent does the Coronavirus pose a threat to you personally?*
- 1.2 To what extent do you agree or disagree with the following statement “I am afraid that myself & someone in my household will be infected by Coronavirus”?*
- 1.3 To what extent do you agree/disagree that by June things will get back to normal?*
- 1.4 To what extent do you think that people around you are taking the threat of Coronavirus very seriously?*
- 1.5 To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?*
- 1.6 Did any male member of your household go for Friday prayers last Friday?*

Section 2: Public Opinion on controlling measures in response to the outbreak of COVID-19

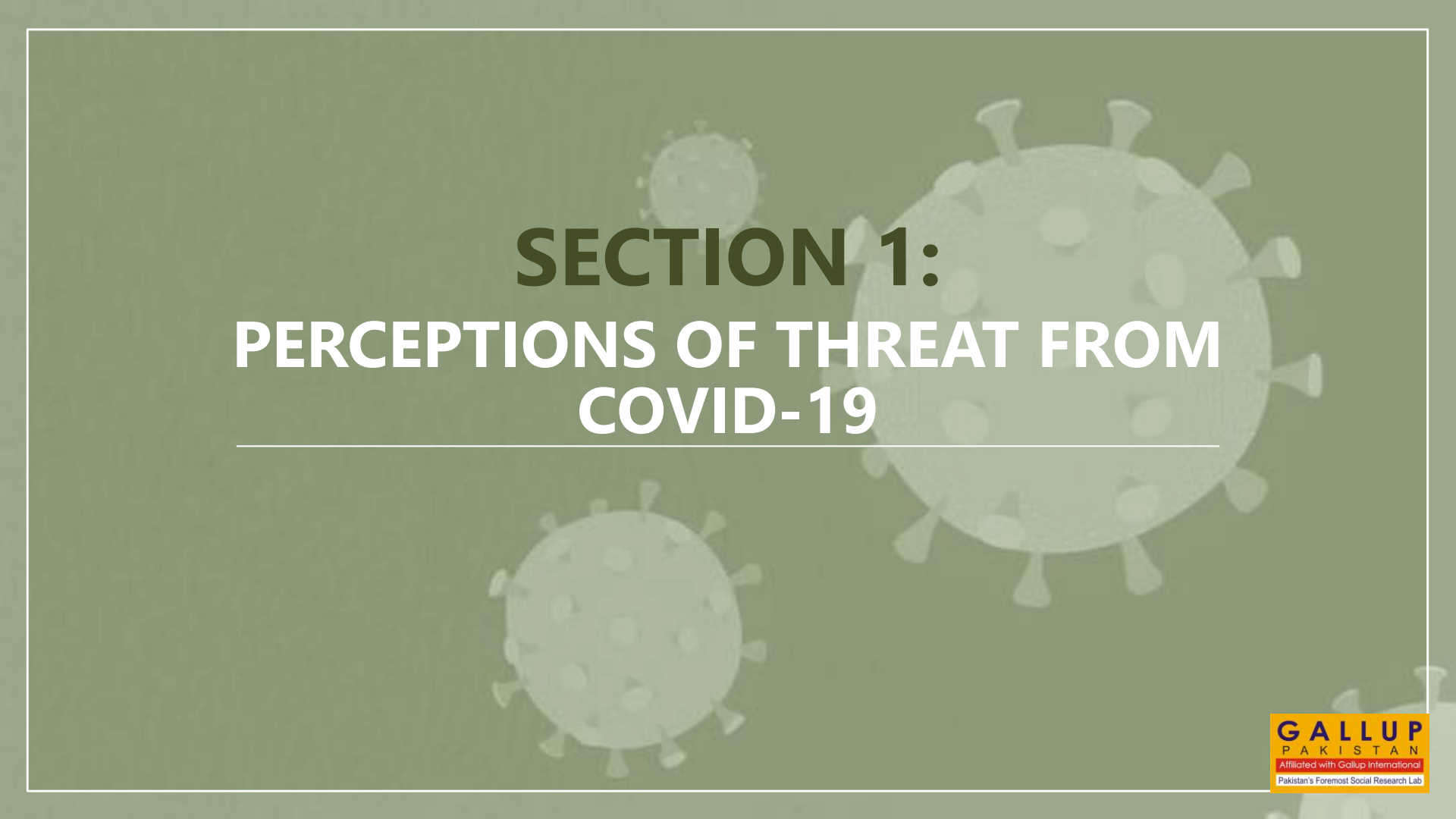
- 2.1 To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?*
- 2.2 To what extent do you agree/disagree that the Provincial governments of Pakistan are controlling the Coronavirus situation very well?*
- 2.3 When it comes to Coronavirus, what major source of information do you trust the most?*
- 2.4 Some people support lockdowns and say it is important for health while some others think lockdowns are bad and should be reduced or removed. To what extent do you support this lockdown?*

Table of Contents



Section 3: Public Perception on the Economic Impact of COVID-19 Outbreak

- 3.1 *To what extent do you think that the Coronavirus poses a threat to your job or business?*
- 3.2 *Do you know anyone who has become unemployed during the lockdown caused by Coronavirus?*
- 3.3 *How would you compare your household's financial situation to last 6 months? Is it...?*
- 3.4 *What do you think your household's financial situation will be like after 6 months? Will it be...?'*

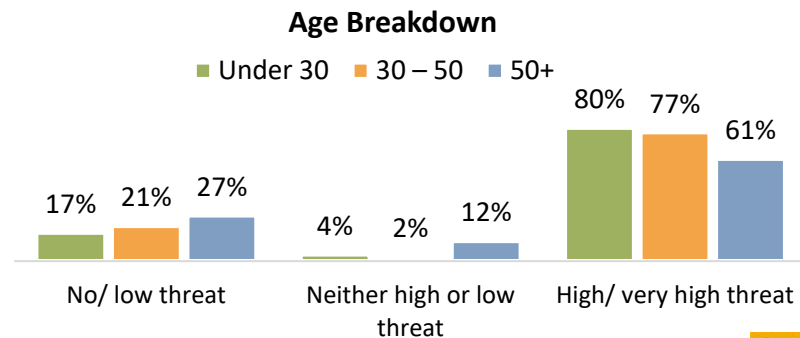
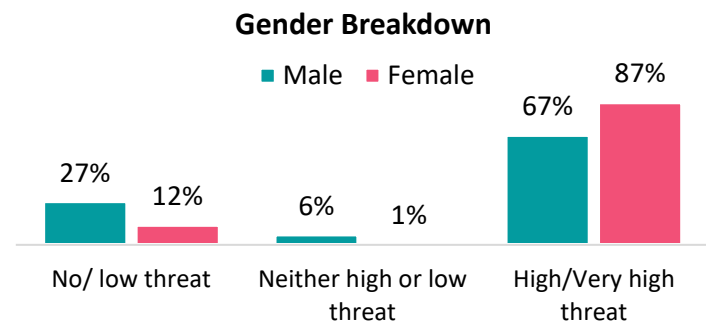
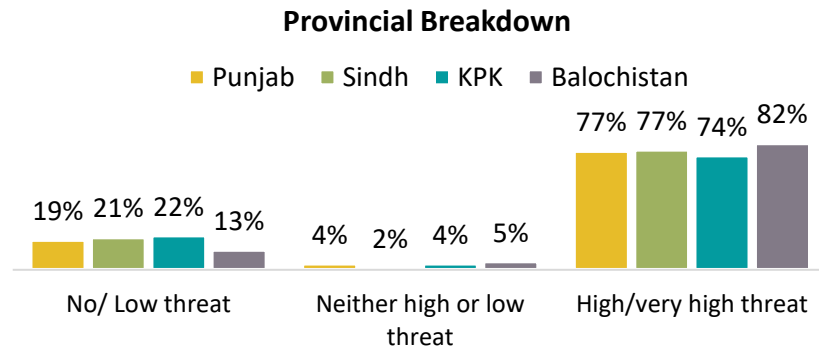
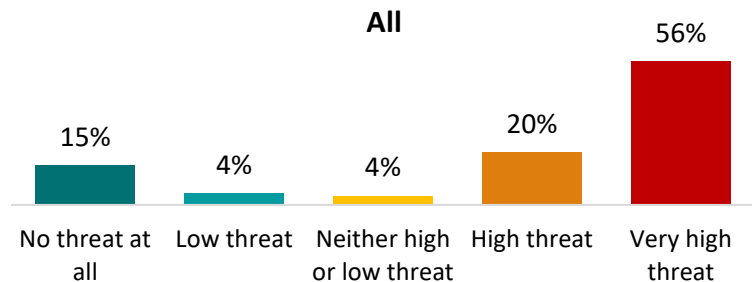
The background of the slide features several stylized, light green virus particles of varying sizes. These particles are spherical with numerous small, conical protrusions (spikes) extending from their surfaces, characteristic of coronaviruses. They are scattered across the slide, with one large particle prominently positioned on the right side and several smaller ones to the left and bottom.

SECTION 1:

PERCEPTIONS OF THREAT FROM COVID-19

3 IN 4 PAKISTANIS (75%) OPINE THAT THE COVID-19 CRISIS POSES A HIGH THREAT TO THEM PERSONALLY. WOMEN AND YOUNG PEOPLE (BELOW 30 YEARS) PERCEIVE THE INFECTION AS HIGHER THREAT.

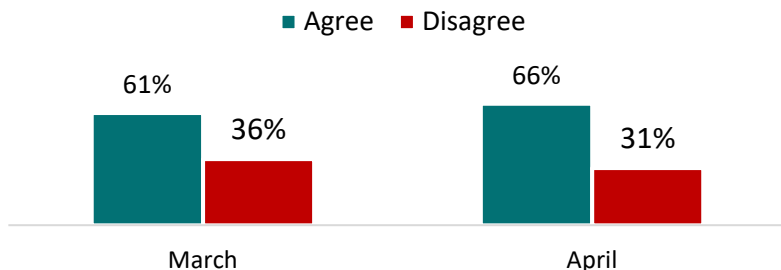
Question: To what extent does the Coronavirus pose a threat to you personally?



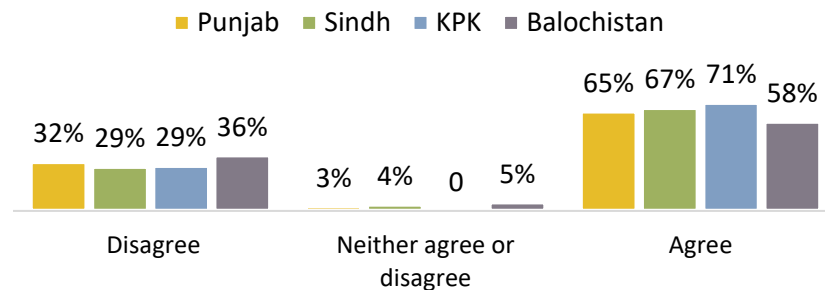
SINCE MARCH, 5% RISE IN THE PROPORTION OF PAKISTANIS WHO ARE AFRAID OF THE VIRUS INFECTING THEM OR A LOVED ONE. WOMEN (77%) AND RESPONDENTS BELOW 30 YEARS OF AGE (71%) ARE THE MOST AFRAID.

Question: To what extent do you agree or disagree with the following statement "I am afraid that myself & someone in my household will be infected by Coronavirus"?

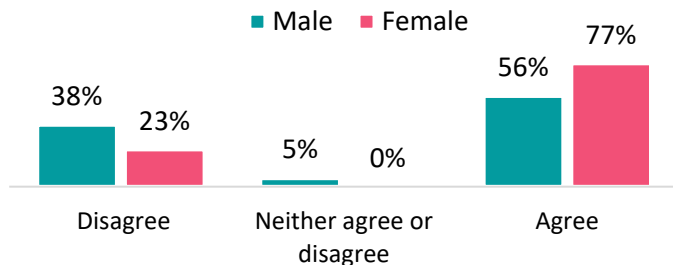
All



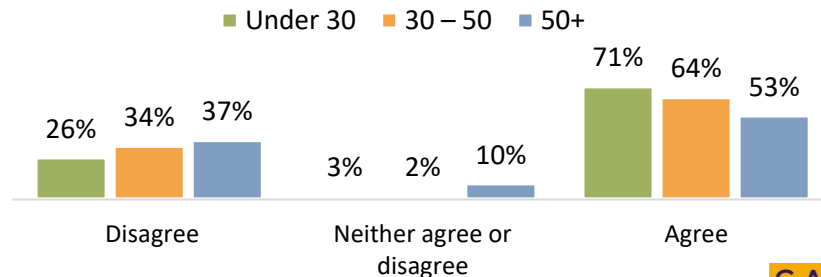
Provincial Breakdown



Gender Breakdown

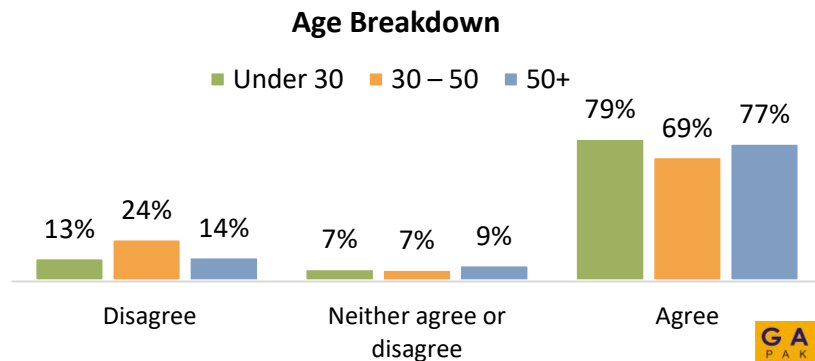
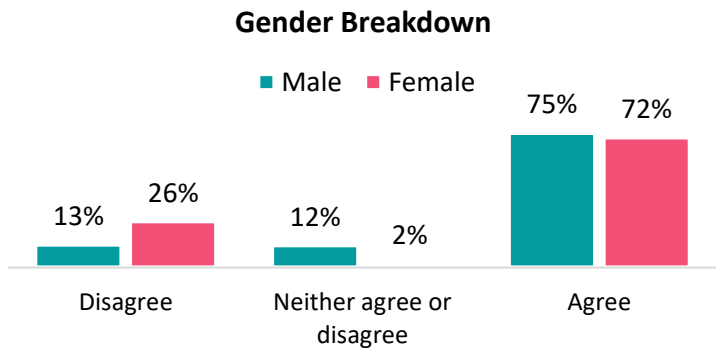
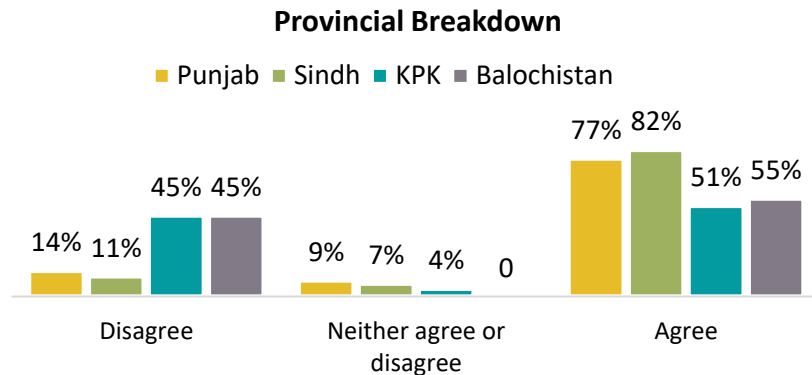
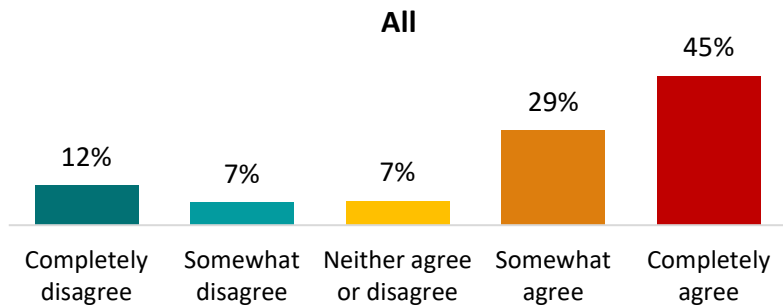


Age Breakdown



3 IN 4 PAKISTANIS ARE HOPEFUL THAT THINGS WILL GET BACK TO NORMAL BY JUNE. RESPONDENTS FROM SINDH (82%) ARE THE MOST OPTIMISTIC.

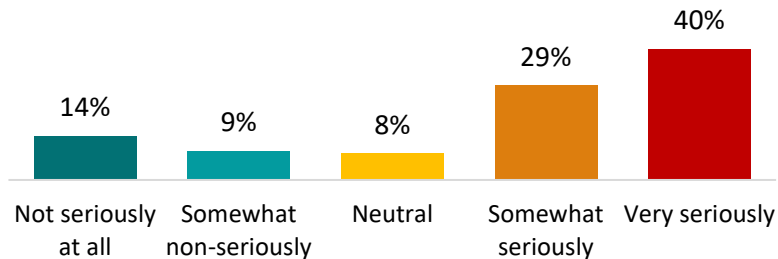
Question: To what extent do you agree/disagree that by June things will get back to normal?



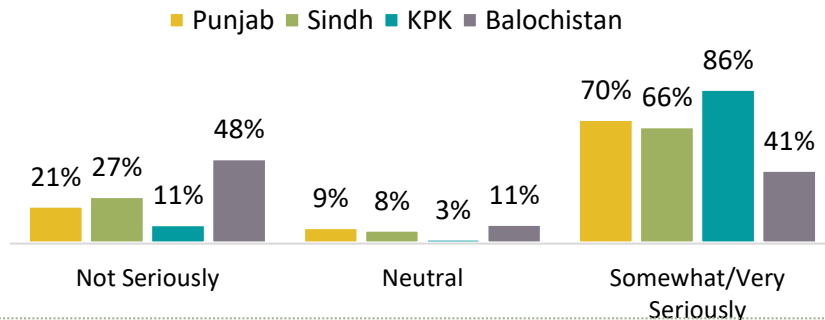
69% OF PAKISTANIS SAY THAT PEOPLE AROUND THEM ARE TAKING THE COVID-19 THREAT SERIOUSLY. RESPONDENTS FROM KHYBER PAKHTUNKHWA ARE TAKING IT MOST SERIOUSLY (86%).

Question: *To what extent do you think that people around you are taking the threat of Coronavirus very seriously?*

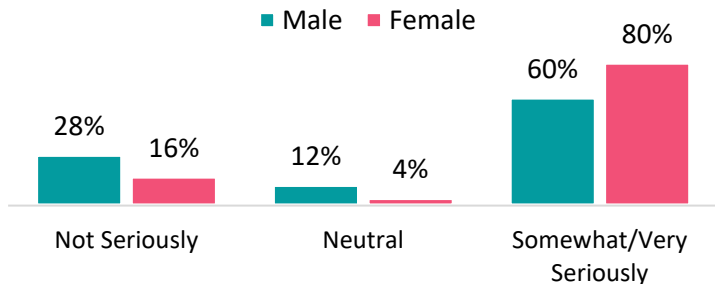
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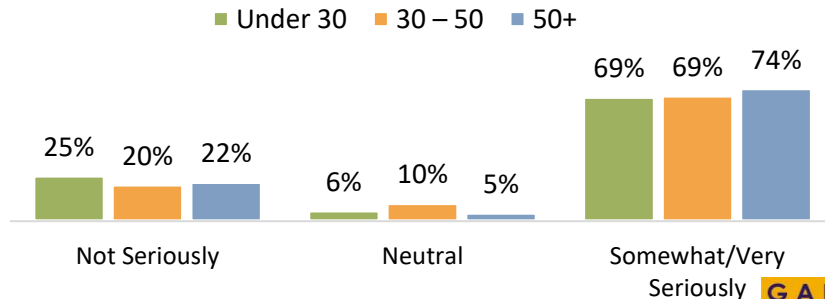
Provincial Breakdown



Gender Breakdown



Age Breakdown

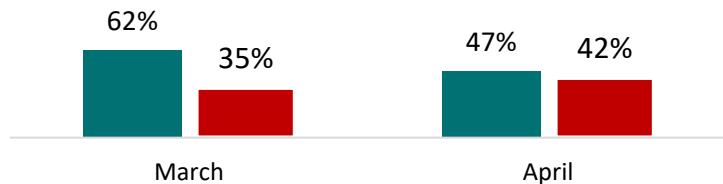


SINCE MARCH, 15% DECLINE IN THE PERCENTAGE OF PAKISTANIS WHO BELIEVE THAT THE THREAT OF CORONAVIRUS IS EXAGGERATED – INDICATING THAT MORE PEOPLE ARE NOW AWARE OF THE SEVERITY OF THE OUTBREAK.

Question: *To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?*

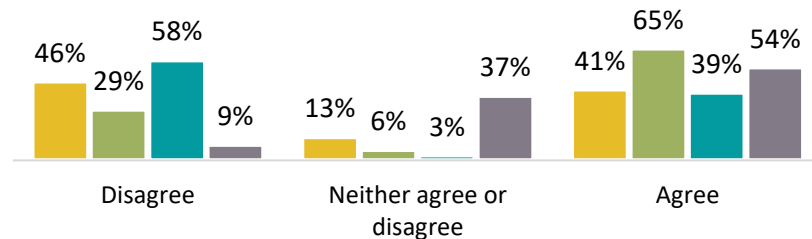
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■ Agree ■ Disagree



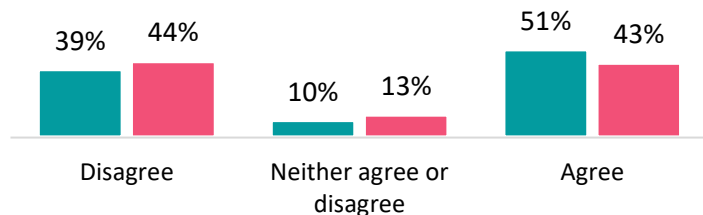
Provincial Breakdown

■ Punjab ■ Sindh



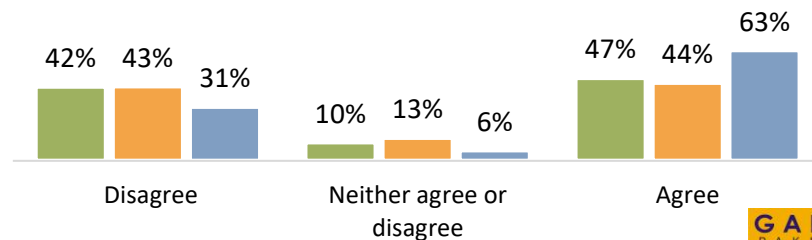
Gender Breakdown

■ Male ■ Female



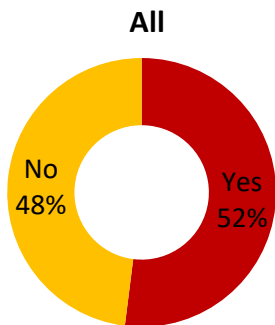
Age Breakdown

■ Under 30 ■ 30 – 50 ■ 50+

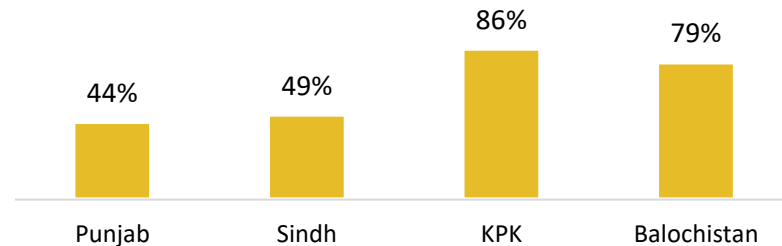


1 IN 2 PAKISTANIS (52%) SAY THAT A MALE MEMBER OF THEIR HOUSEHOLD WENT FOR JUMMAH PRAYERS LAST WEEK. A SIGNIFICANT PROPORTION OF RURAL RESPONDENTS AND THOSE FROM KP CLAIMED THE SAME.

Question: *Did any male member of your household go for Friday prayers last Friday?*



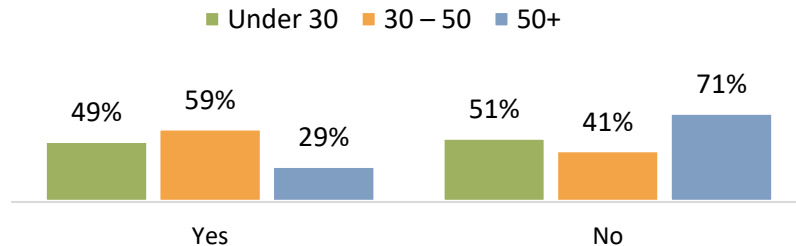
Provincial Breakdown - % of respondents who said yes



Regional Breakdown - %age of respondents who said yes



Age Breakdown

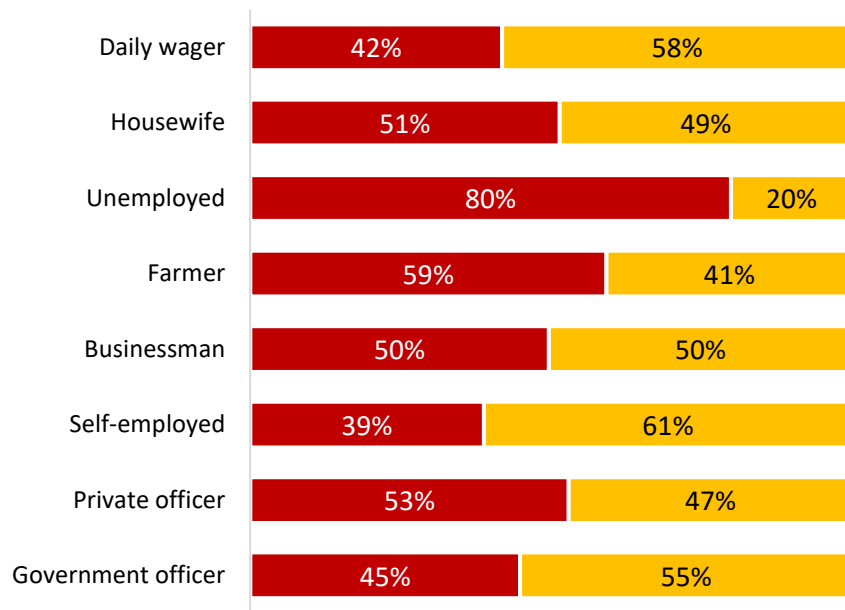


1 IN 2 PAKISTANIS (52%) SAY THAT A MALE MEMBER OF THEIR HOUSEHOLD WENT FOR JUMMAH PRAYERS LAST WEEK.

Question: *Did any male member of your household go for Friday prayers last Friday?*

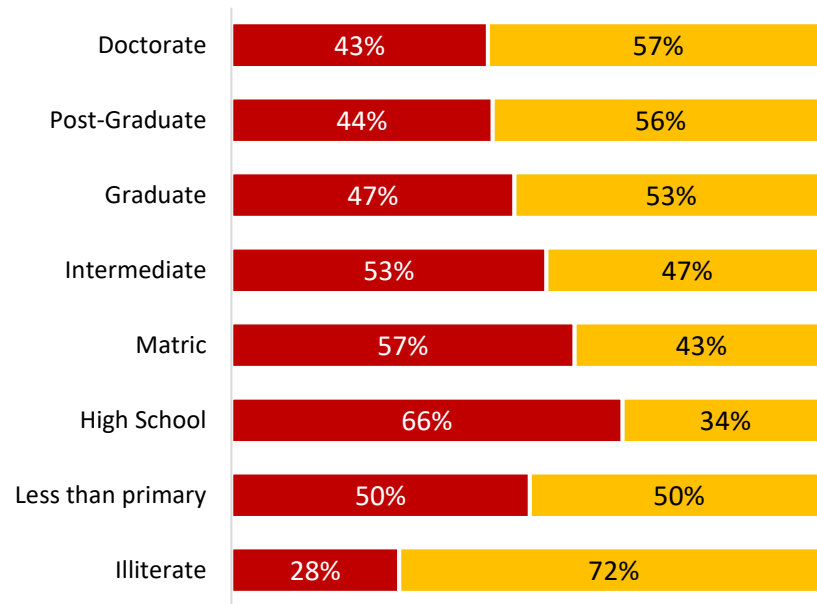
Breakdown by Type of Employment

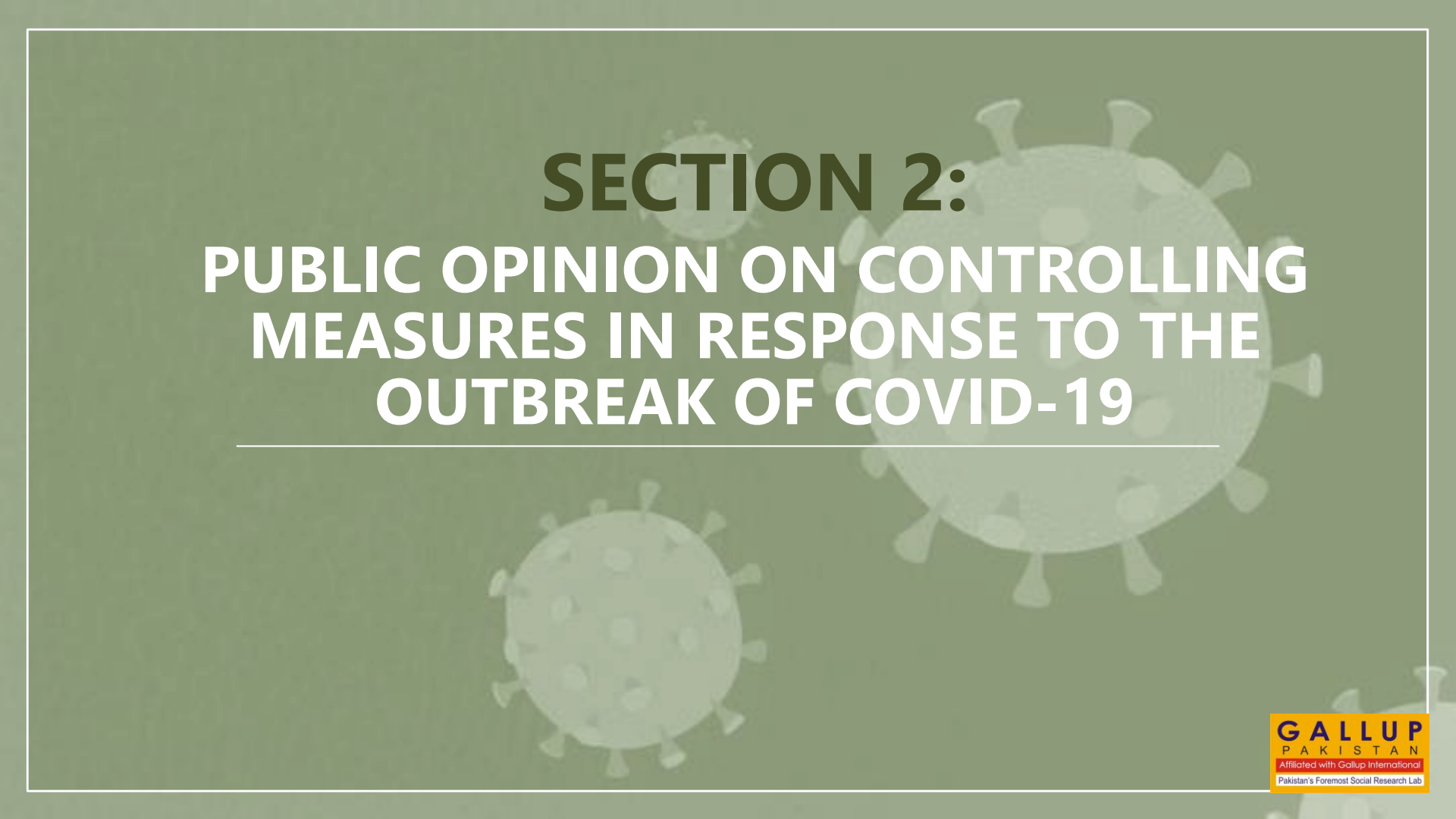
■ Yes ■ No



Breakdown by Education

■ Yes ■ No



The background of the slide features several stylized, light green virus particles with prominent spikes, resembling coronaviruses, scattered across a darker green gradient.

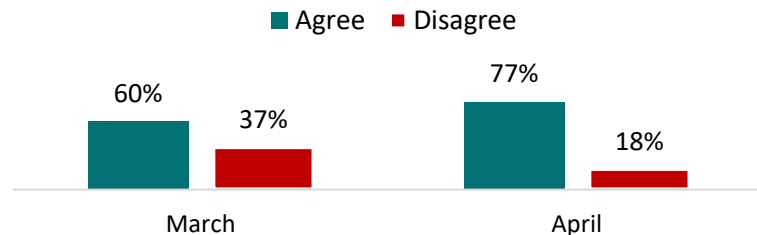
SECTION 2:

PUBLIC OPINION ON CONTROLLING MEASURES IN RESPONSE TO THE OUTBREAK OF COVID-19

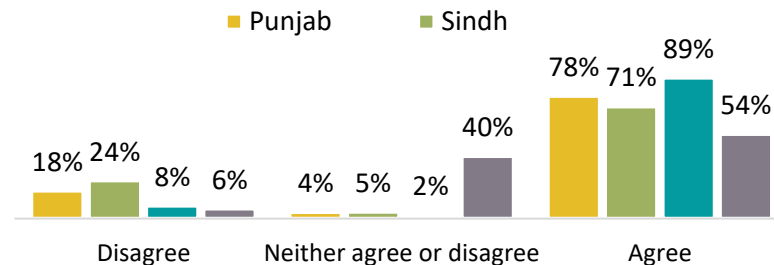
SINCE MARCH, 17% RISE IN THE PROPORTION OF PAKISTANIS WHO OPINE THAT THE FEDERAL GOVERNMENT OF PAKISTAN IS CONTROLLING THE CORONAVIRUS SITUATION VERY WELL. 18% CONTINUE TO DISAGREE.

Question: To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?

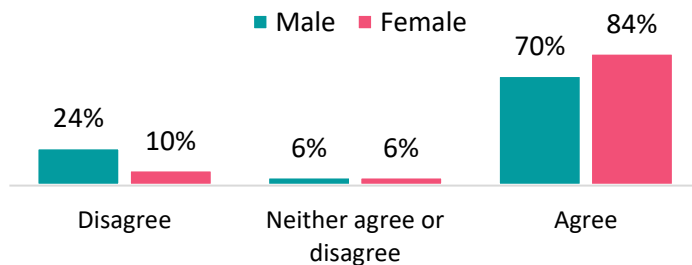
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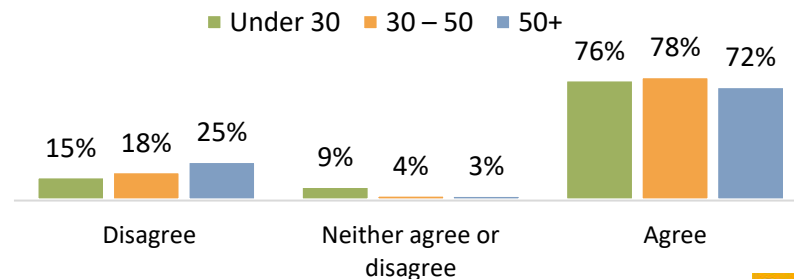
Provincial Breakdown



Gender Breakdown

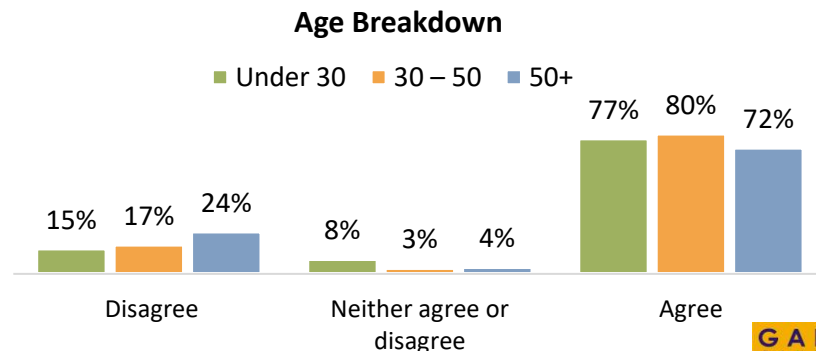
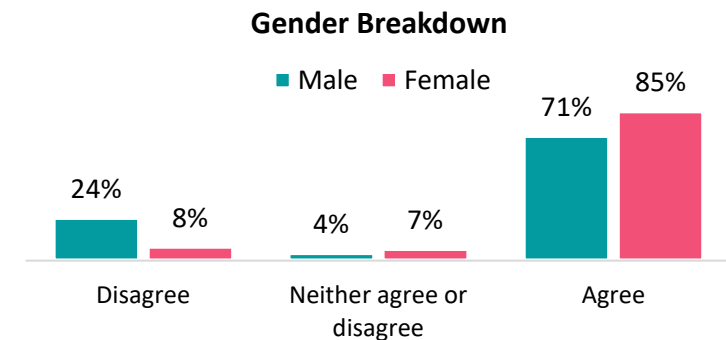
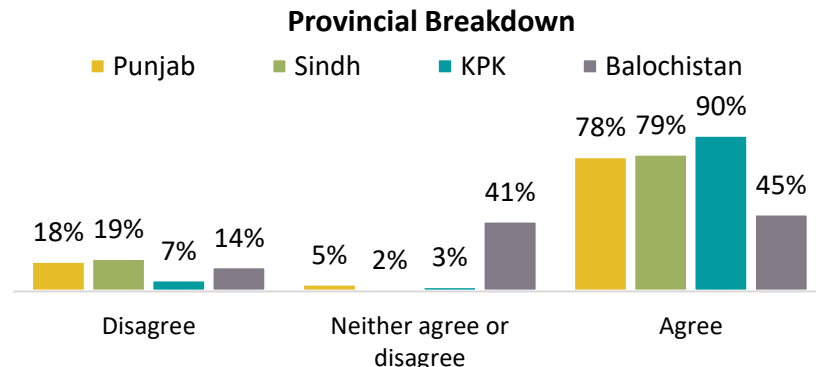
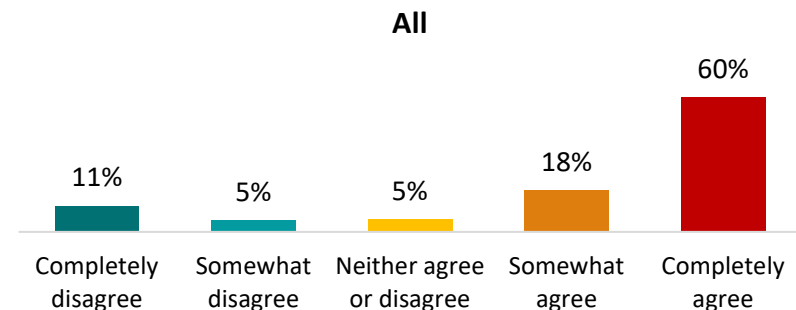


Age Breakdown



OVER 3 IN 4 PAKISTANIS (78%) ARE SATISFIED WITH HOW THE PROVINCIAL GOVERNMENTS ARE CONTROLLING THE CORONAVIRUS SITUATION. RESPONDENTS FROM KHYBER PAKHTUNKHWA ARE THE MOST SATISFIED (90%).

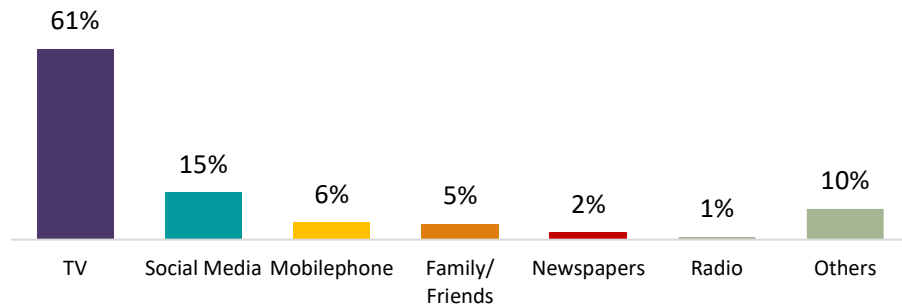
Question: *To what extent do you agree/disagree that the Provincial governments of Pakistan are controlling the Coronavirus situation very well?*



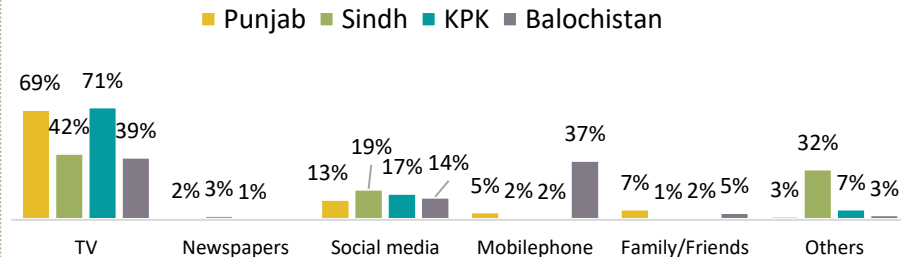
MOST PAKISTANIS (61%) TRUST TELEVISION ON CORONAVIRUS INFORMATION. 18% MORE MALES THAN FEMALES CONSIDER SOCIAL MEDIA AS A TRUSTED SOURCE OF INFORMATION. OLDER PEOPLE (50+ YEARS OLD) ARE MORE LIKELY TO TRUST NEWSPAPERS THAN OTHER AGE COHORTS.

Question: *When it comes to Coronavirus, what major source of information do you trust the most?*

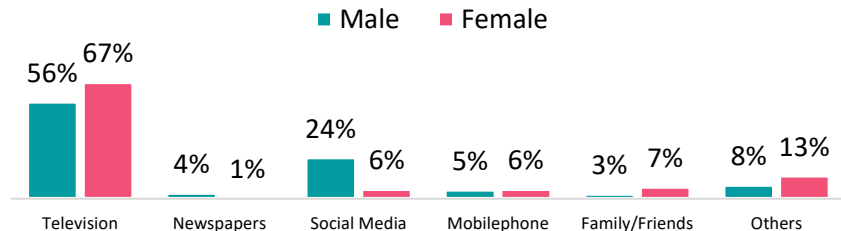
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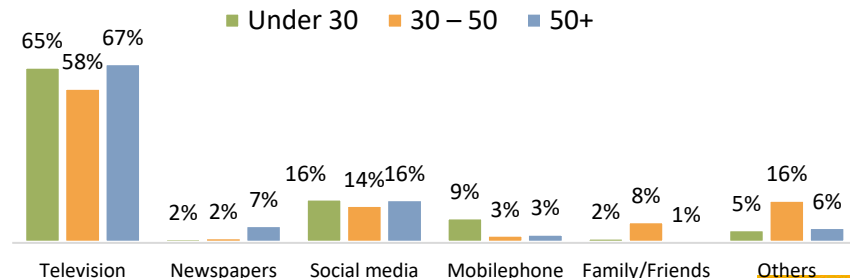
Provincial Breakdown



Gender Breakdown



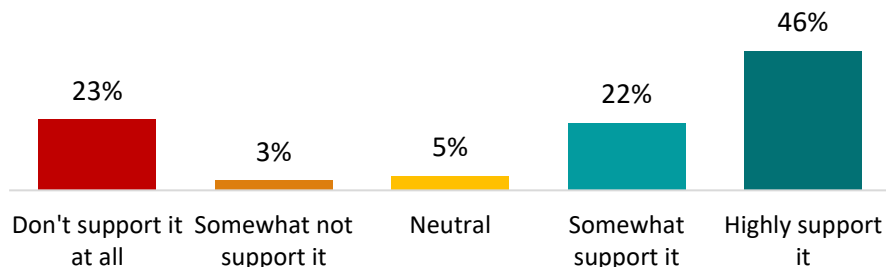
Age Breakdown



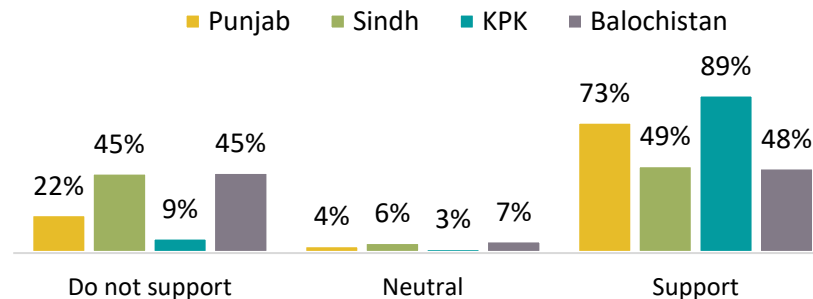
68% OF PAKISTANIS HIGHLY SUPPORT THE NATIONWIDE CORONAVIRUS LOCKDOWN, WHILE 1 IN 4 (23%) DO NOT SUPPORT IT AT ALL. A GREATER PROPORTION OF FEMALES (34%) DO NOT SUPPORT THE LOCKDOWN EITHER.

Question: Some people support lockdowns and say it is important for health while some others think lockdowns are bad and should be reduced or removed. To what extent do you support this lockdown?

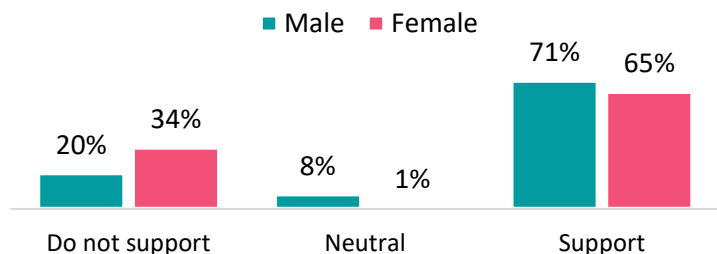
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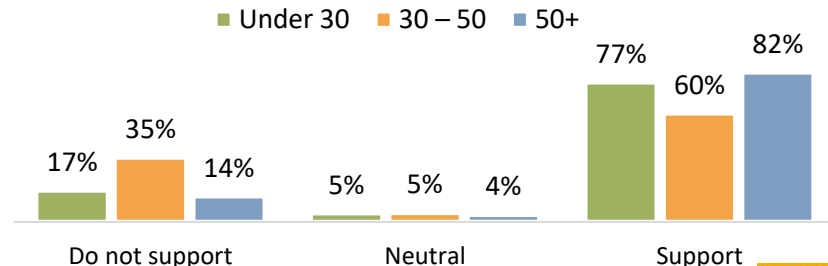
Provincial Breakdown



Gender Breakdown



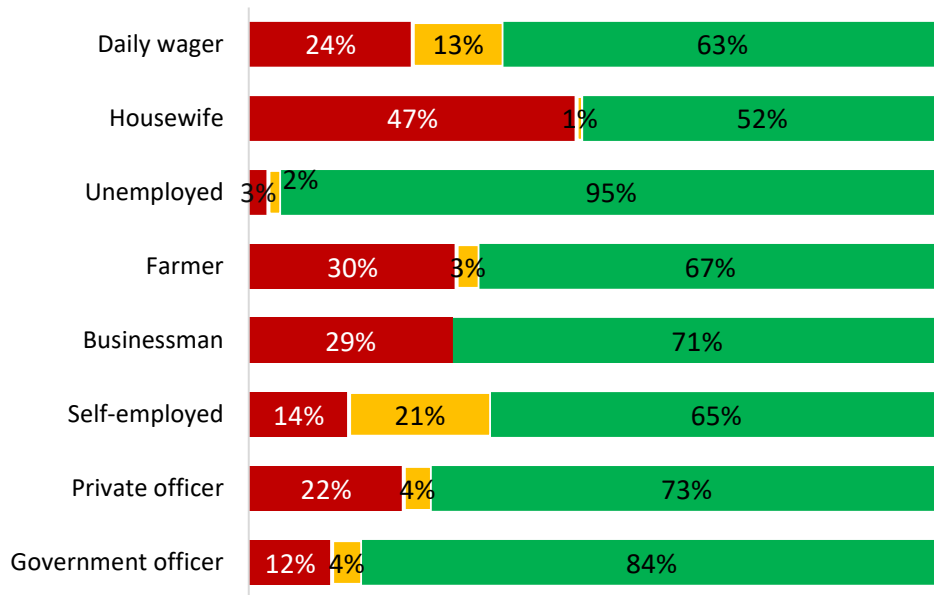
Age Breakdown



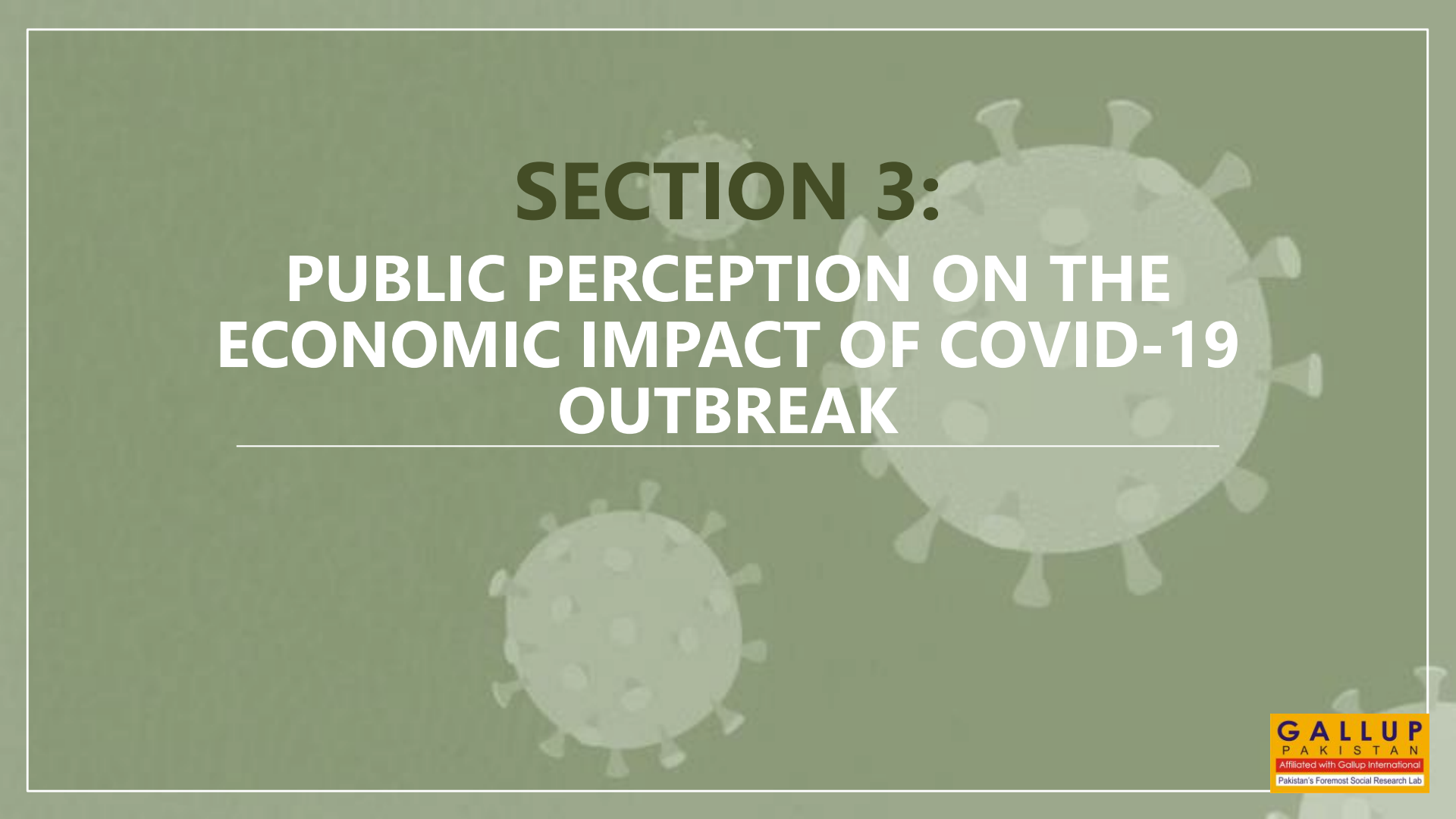
Question: Some people support lockdowns and say it is important for health while some others think lockdowns are bad and should be reduced or removed. To what extent do you support this lockdown?

Breakdown by Type of Employment

■ Do not support ■ Neutral ■ Support



HOUSEWIVES (47%), FARMERS (30%) AND BUSINESS OWNERS (29%) ARE THE LEAST SUPPORTIVE OF NATIONWIDE LOCKDOWNS TO CURB THE COVID-19 CRISIS.

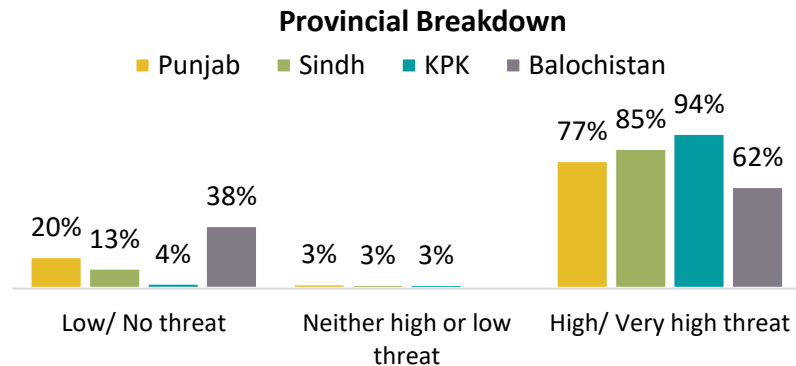
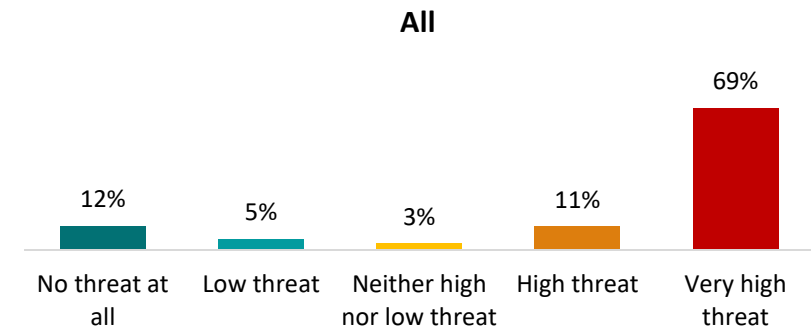
The background of the slide features several stylized, light green virus particles with prominent spikes, resembling coronaviruses. These particles are of varying sizes and are positioned behind the main text, creating a thematic visual for the COVID-19 outbreak topic.

SECTION 3:

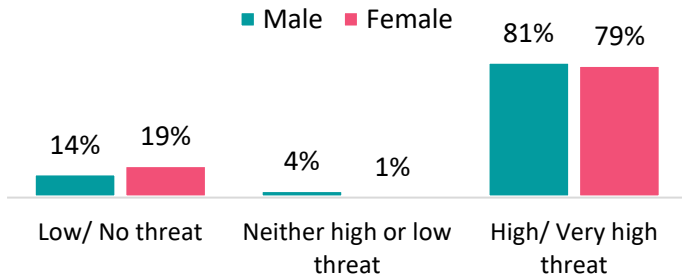
PUBLIC PERCEPTION ON THE ECONOMIC IMPACT OF COVID-19 OUTBREAK

4 IN 5 PAKISTANIS SAY THAT THE CORONAVIRUS POSES A THREAT TO THEIR JOB OR BUSINESS, WITH 69% BELIEVING IT POSES A VERY HIGH THREAT.

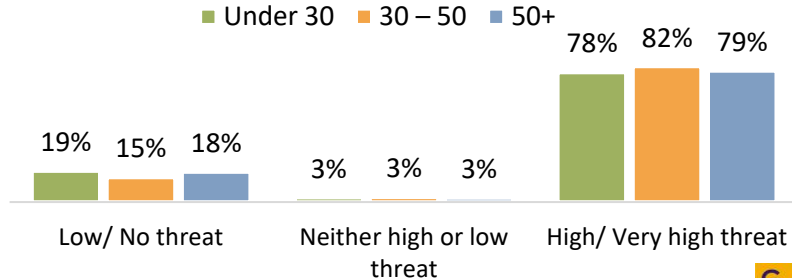
Question: To what extent do you think that the Coronavirus poses a threat to your job or business?



Gender Breakdown

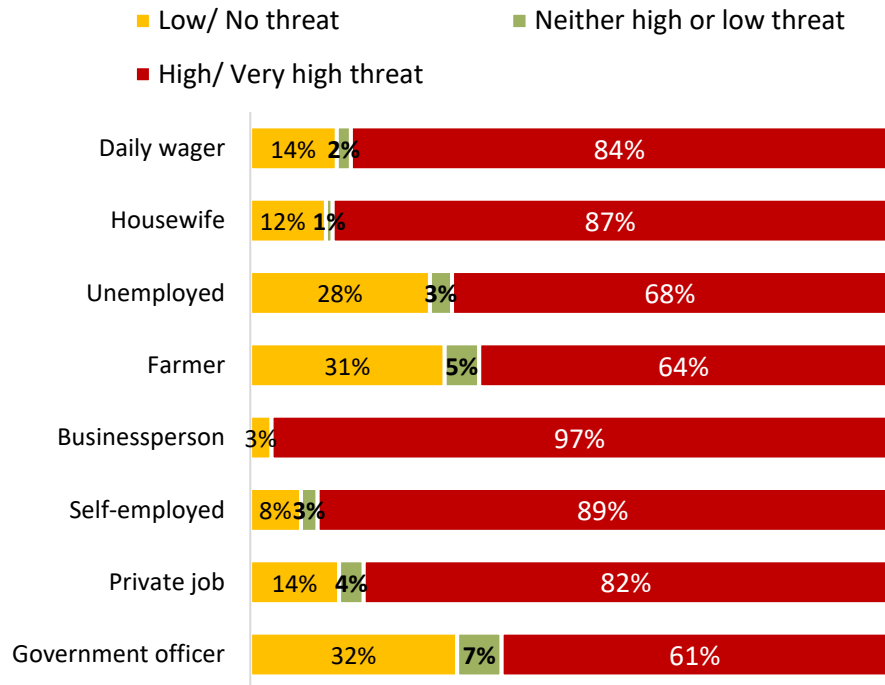


Age Breakdown



Question: *To what extent do you think that the Coronavirus poses a threat to your job or business?*

Breakdown by Type of Employment



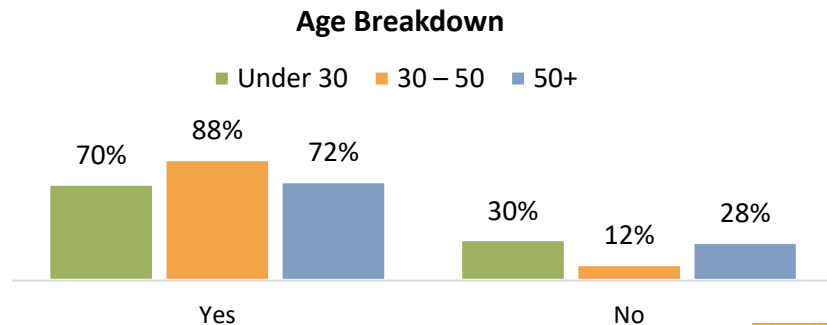
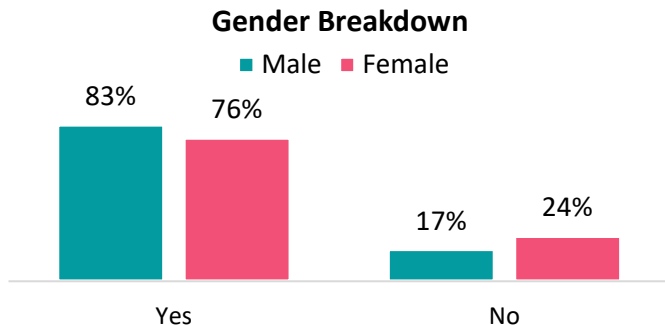
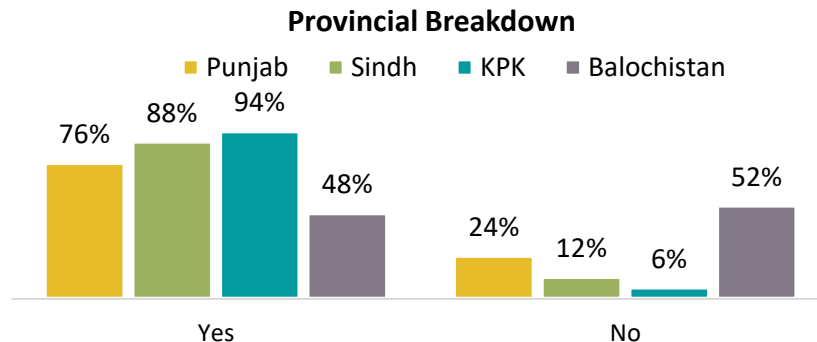
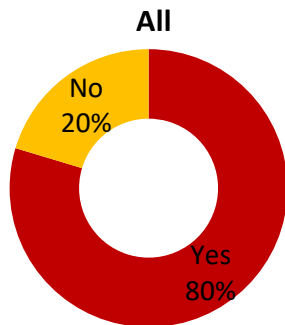
COVID-19 IMPACT ON JOBS/ BUSINESSES:

BUSINESS OWNERS (97%), SELF-EMPLOYED PERSONS (89%) AND DAILY WAGERS (84%) CONSIDER THEMSELVES TO BE THE MOST AT RISK.

IT IS IMPORTANT TO NOTE THAT EMPLOYERS ALSO STOP NEW HIRINGS AMID SO MUCH UNCERTAINTY WHICH MAY AGGRAVATE CONCERNS FOR THOSE FEARING JOBLESSNESS IN THE NEAR FUTURE.

4 IN 5 PAKISTANIS CLAIM TO KNOW SOMEONE WHO HAS LOST THEIR JOB DURING THE LOCKDOWN IN RESPONSE TO COVID-19 OUTBREAK.

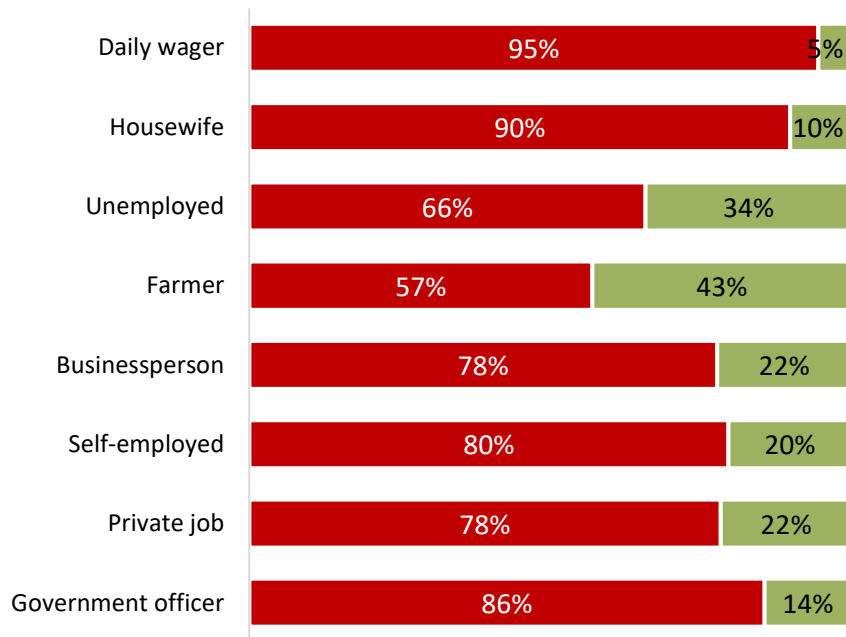
Question: *Do you know anyone who has become unemployed during the lockdown caused by Coronavirus?*



Question: Do you know anyone who has become unemployed during the lockdown caused by Coronavirus?

Breakdown by Type of Employment

■ Yes ■ No



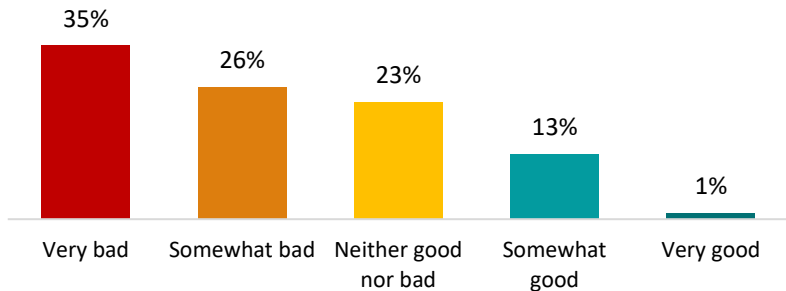
COVID-19 IMPACT ON JOBS/ BUSINESSES:

95% OF DAILY WAGERS SAY THAT SOMEONE THEY KNOW HAS LOST THEIR JOB DURING THE LOCKDOWN.

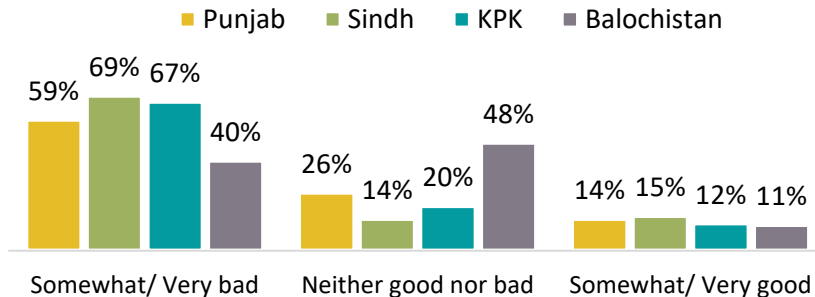
MAJORITY PAKISTANIS (61%) SAY THAT THEIR HOUSEHOLD'S FINANCIAL SITUATION IS WORSE THAN WHAT IT WAS 6 MONTHS AGO.

Question: *How would you compare your household's financial situation to last 6 months? Is it...?*

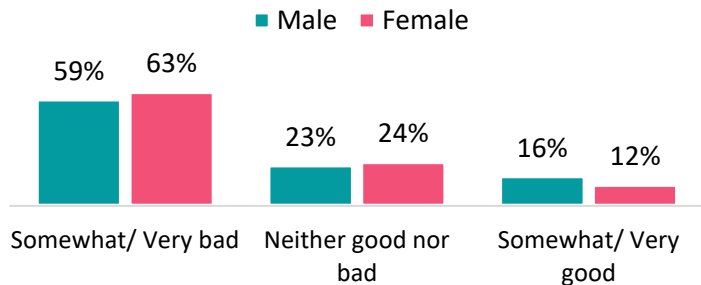
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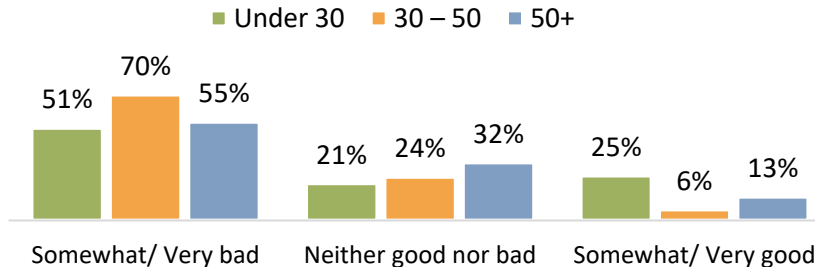
Provincial Breakdown



Gender Breakdown



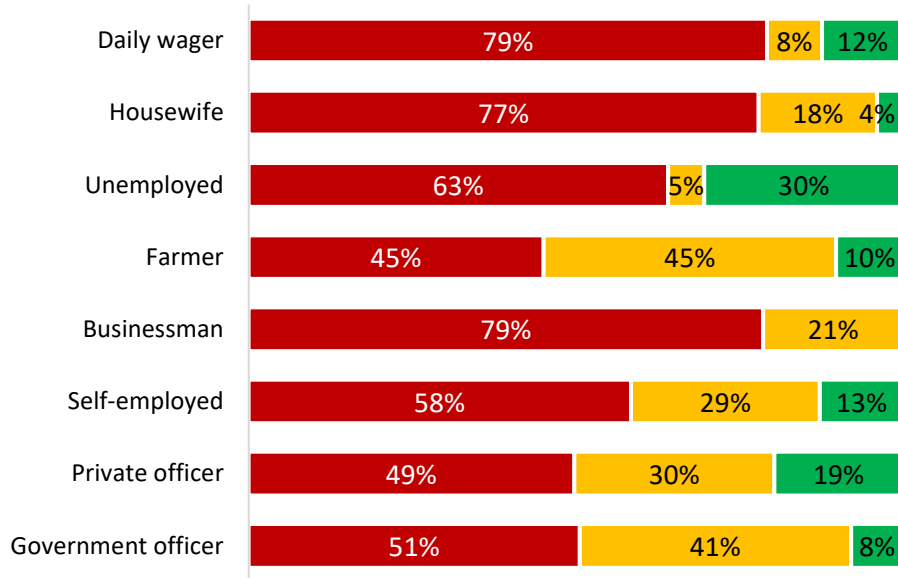
Age Breakdown



Question: *How would you compare your household's financial situation to last 6 months? Is it...?*

Breakdown by Type of Employment

- Somewhat/ Very bad ■ Neither good nor bad
■ Somewhat/ Very good

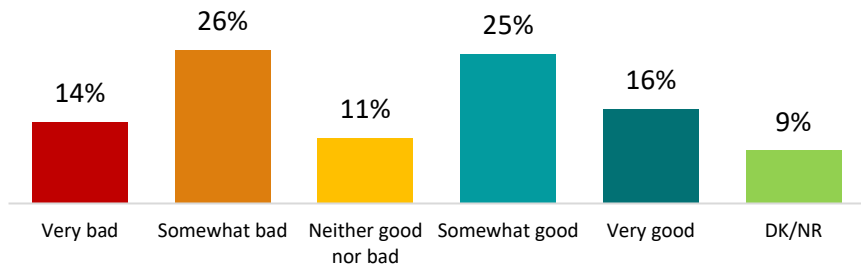


HOUSEWIVES, DAILY WAGERS AND BUSINESS OWNERS ARE MOST PESSIMISTIC ABOUT THEIR HOUSEHOLD'S CURRENT FINANCIAL SITUATION.

NEAR EQUAL SPLIT IN PUBLIC OPINION OVER HOUSEHOLD FINANCIAL SITUATION AFTER SIX MONTHS: 40% SAY IT WILL BE BAD WHILE 41% SAY IT WILL BE GOOD.

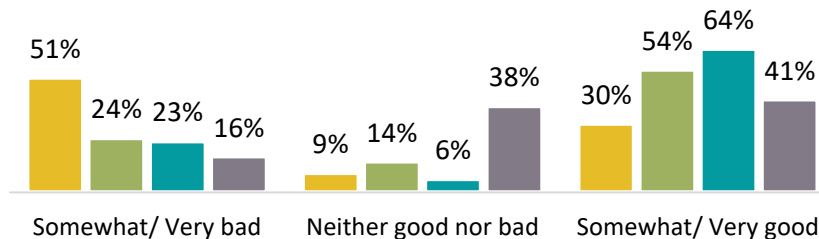
Question: *What do you think your household's financial situation will be like after 6 months? Will it be...?*

All



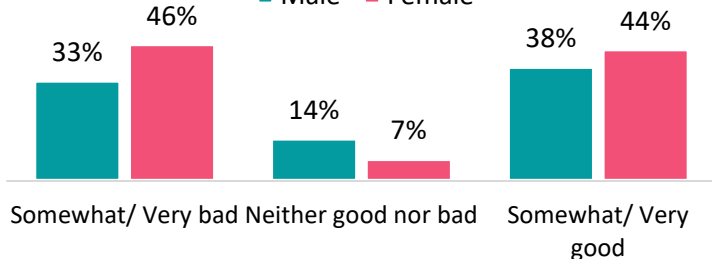
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



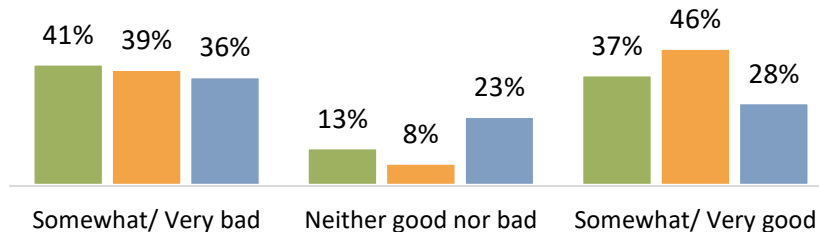
Gender Breakdown

■ Male ■ Female



Age Breakdown

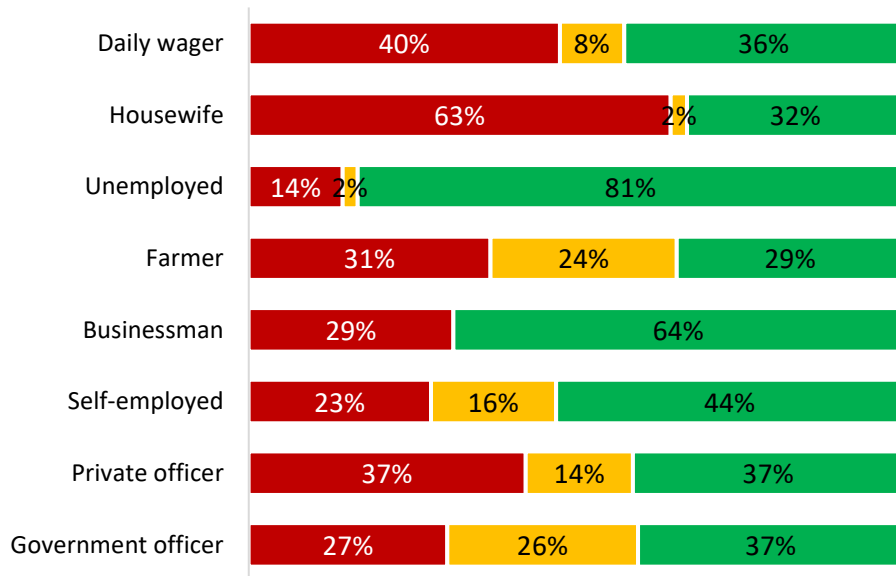
■ Under 30 ■ 30 – 50 ■ 50+



Question: *What do you think your household's financial situation will be like after 6 months? Will it be...?*

Breakdown by Type of Employment

■ Somewhat/ Very bad ■ Neither good nor bad
■ Somewhat/ Very good



HOUSEWIVES (63%), DAILY WAGERS (40%) AND OFFICERS WORKING FOR PRIVATE FIRMS (37%) WERE THE MOST PESSIMISTIC ABOUT THEIR FINANCIAL SITUATION AFTER 6 MONTHS. BUSINESS OWNERS WERE LEAST PESSIMISTIC.

Methodology

Sample Size: 609

Weighted Profile:

Province	Punjab	59%
	Sindh	24%
	KP	13%
	Balochistan	5%
Gender	Male	52%
	Female	48%
Respondent Age	Under 30	39%
	30 – 50	53%
	50+	8%
Region	Urban	35%
	Rural	65%

Field work dates:

Survey Methodology: Telephone Interview methodology was used as opposed to usual Gallup Pakistan Face to Face methodology due to current curbs on travelling and in ability to conduct door to door data collection.

Disclaimer: The survey is representative of the mobile phone using national population. Because of this 10 to 15% of Pakistani population who are nonusers of mobile are excluded from the universe. Phone surveys in Pakistan have lower response rate among female, higher age groups and some other demographics. The survey findings have been therefore weighted on multiple factors to ensure calibration to national census population.

Error Margin: We expect +/-3% for National results @ 95% confidence interval and higher error margin for results at lower levels such as gender, provincial and other breakdowns.

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